**JAG SHARK TANK**

**Needed Supplies:**

Large Paper/Poster Board

Markers

Play money

Each Specialist will begin the activity by showing a short clip from the Shark Tank TV show which can be found on YouTube.

Once the clip has been shown the Specialist will introduce “The Sharks”! (This can be three students, other teachers, employers)

* Each team will have 15 minutes to come up with an imaginary product and develop a pitch for it.
* They will use the included paper and markers on each table to create a visual for the “Sharks.”  Also, please encourage them to add any additional demonstrations that they feel may better “sell” their product!
* Each team will select two members who will have two minutes to present their “pitch” to the sharks.
* Sharks are allowed to ask additional questions as well if time allows.
* After each team has had their turn, the “Sharks” will come to a mutual decision of who they will invest their money with!!! (Play money will be given to the winning team to use for in classroom incentives!!)

**This pitch must be professional and include:**

* Drawing of Product
* Brand name
* Brand slogan (Ex. “Just do it”)
* Marketing plan ( Ex. Internet Ads, TV Commercials)

**Connections to JAG Competencies:**

C17-Demonstrate Time management

C18- Follow Directions

D24- Communicate Verbally

E26-Demonstrate Team Membership

E27- Demonstrate Team Leadership

E28- Deliver Presentations to a Group

E29-Compete Successfully with Peers

F36-Demonstrate a Positive Attitude

G49-Provide Constructive Feedback

H62- Demonstrate how to work effectively with Others